

Printed: 10/16/2012 9:05 AM
 10/15/2012 1:16 PM
 Last Received: Showing Buylines: All Lines

Rep Order#	7891038	Ver#	3	Mod#	1	Status	Confirmed	Traffic Order#	24130
EC'd	Yes								
Station	KSL-TV SALT LAKE CITY	Agency	()	GREAT AMERICAN MEDIA		Rep Firm	()	WASHINGTON	
Advertiser	() DCCC-DEM CNGRS CMPG		3050 K ST NW, SUITE 100			Sales Office	()	JAMIE ANDRUS	
Product	DCCC		WASHINGTON, DC 20007			Salesperson	()		
Estimate#	1198	Agency C/P1/P2/E	11/14/1198			Salesperson Phone#	()	202-872-1155	
Buyer	Katie Keuleman	Flight Dates	10/18/2012 - 10/22/2012			Salesperson FAX#	()		
Phone#		Hiatus Weeks							
Fax#									

— CONTRACT COMMENT —

*****Nondiscrimination***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

In	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
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1	TH-F	KSL 5 NEWS TODAY	6A-7A	:30	10/18-10/19	3	\$300.00	3
2	TH-F	TODAY SHOW 7-8A	7A-8A	:30	10/18-10/19	2	\$700.00	2
3	TH-F	TODAY SHOW 8-9A	8A-9A	:30	10/18-10/19	3	\$475.00	3
4	SA	SATURDAY TODAY	5A-659A	:30	10/20-10/20	1	\$40.00	1
5	SU	SUNDAY TODAY	7A-8A	:30	10/21-10/21	1	\$150.00	1
6	SU	MEET THE PRESS	8A-9A	:30	10/21-10/21	1	\$200.00	1
7	TH-F	TODAY SHOW 2	9A-10A	:30	10/18-10/19	3	\$180.00	3
8	TH-F	RACHAEL RAY	10A-11A	:30	10/18-10/19	3	\$140.00	3
9	TH-F	KSL 5 NEWS AT NOON	12P-1P	:30	10/18-10/19	3	\$170.00	3
10	TH-F	TODAY SHOW 3	1P-2P	:30	10/18-10/19	3	\$100.00	3
11	TH-F	DR. PHIL	3P-4P	:30	10/18-10/19	1	\$130.00	1
12	TH-F	KATIE	4P-5P	:30	10/18-10/19	1	\$130.00	1
13	TH-F	KSL 5 NEWS	5P-530P	:30	10/18-10/19	2	\$525.00	2

Traffic Order# 7891038 Ver# 3 Mod# 1 Status Confirmed Printed: 10/16/2012 9:05 AM
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Station	KSL-TV SALT LAKE CITY	Agency	() GREAT AMERICAN MEDIA	Rep Firm
Advertiser	() DCCC-DEM CNGRS CMPG	3050 K ST NW, SUITE 100	Sales Office ()	
Product	DCCC	WASHINGTON, DC 20007	Salesperson ()	
Estimate#	1198	Agency C/P1P2/E 11/14/11/98	Salesperson Phone#	202-872-1155
Buyer	Katie Keuleman	Flight Dates 10/18/2012 - 10/22/2012	Salesperson FAX#	
Phone#		Hiatus Weeks		
Fax#				
Ln	Day	Program	Time	Len
14	TH-F	KSL 5 NEWS AT 6P	6P-630P	:30
15	TH-F	KSL 5 NEWS AT 630P	630P-7P	:30
16	SA	KSL 5 NEWS AT 6P SAT	6P-630P	:30
17	M	THE VOICE	7P-9P	:30
18	F	DATELINE	9P-10P	:30
19	TH-F	KSL 5 NEWS AT 10	10P-1035P	:30
20	SA	KSL 5 NEWS AT 10 - SAT	10P-1035P	:30
21	TH-F	TONIGHT SHOW	1035P-1137P	:30
22	TH-F	JIMMY FALLON VARIETY SHOW	1137P-1236A	:30
23	M	KSL 5 NEWS AT 6P	6P-630P	:30
24	M	KSL 5 NEWS AT 10	10P-1035P	:30
25	M	NEWS	630P-7P	:30
26	M	RACHEL RAY	10A-11A	:30

—REPORT TOTALS—
 Report Totals: 47 / \$24,075.00

—SALES MONTHLY TOTALS—

Station KSL-TV SALT LAKE CITY
 Advertiser () DCCC-DEM CNGRS CMPG
 Product DCCC
 Estimate# 1198
 Buyer Katie Keuleman
 Phone#
 Fax#
 Oct 12: 47 / \$24,075.00
 Sales Totals: 47 / \$24,075.00
 Station Totals: 47 / \$24,075.00
 Lines not sent/rclcd/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals

\$120,375

Agency () GREAT AMERICAN MEDIA
 3050 K ST NW, SUITE 100
 WASHINGTON, DC 20007

Agency C/P1/P2/E 11/14/1198

Flight Dates 10/18/2012 - 10/22/2012

Hiatus Weeks

CABL 0%
 KUCW 0%KJZ2 0%
 KUTV 0%KSU 20%
 NSL 0%KTVX 0%
 UNKN 80%

Books null

Demos RA35+

Rep Firm () WASHINGTON
 Sales Office () JAMIE ANDRUS
 Salesperson ()
 Salesperson Phone# 202-872-1155
 Salesperson FAX#